ID3global Addressing Guide

June 2015

GBG

USING IDENTITY INTELLIGENTLY

The purpose of this document is to provide guidance on the typical address formats for the countries covered by ID3global, and how these formats should be presented to the ID3global service to ensure good levels of matching

In general we recommend that your addresses follow a fixed format for all countries, with the exception of:

• Spain
• UK
• Argentina

You should gain better match rates to these countries using a free format address

GBG

USING IDENTITY INTELLIGENTLY

A fixed format address could read like this

- **Sub-Building/Flat**
- **Building Name**
- **Building Number**
- **Sub-Street**
- **Street**
- **Sub-City**
- **City**
- **State/District**
- **Region**
- **ZIP/Postcode**
- **Country**

These are all the options available, your address may not contain all of the elements above

Example

- **Flat 123**
- **11**
- **Beamish Road**
- **Appleton**
- **Warrington**
- **Cheshire**
- **WA4 5RJ**

GBG

USING IDENTITY INTELLIGENTLY

A free format address could read like this

- Address Line 1
- Address Line 2
- Address Line 3
- Address Line 4
- Address Line 5
- Address Line 6
- Address Line 7
- Address Line 8

Example

- Flat 123
- 11 Beamish Road
- Appleton
- Warrington
- Cheshire
- WA4 5RJ

These are all the options available, your address may not contain all of the elements above

The key difference between fixed and free format is the inclusion of the building number with the street name for free format. The rest of the fields, whilst named differently, are essentially the same.

GBG
USING IDENTITY INTELLIGENTLY

Each example contains a breakdown of the address format you would expect for each country, and in what order the address components would typically be submitted.

Next there is a working example.

Finally the working example is represented in format required for ID3global.

The examples are not exhaustive, and the rationale from these examples should be used alongside the Mandatory fields file and the Sample Code for each country.

Argentina

Typical address format

Address Line 1	Street	Premise	Building	Sub-Building
Address Line 2	Floor/Dept/Barrio			
Address Line 3	Postalcode	Locality/City		

Example

Address Line 1	Piedras No 623
Address Line 2	Piso2 Dto.4
Address Line 3	C1070AAM Capital Federal

ID3global Example

Address Line 1	Piedras No 623
Address Line 2	Piso2 Dto.4
Address Line 3	Capital Federal
Address Line 4	C1070AAM
Address Line 5	Argentina

Australia

Typical address format

Address Line 1	Sub-Building	Building	Street
Address Line 2	Sub City/Suburb	Region/State	Postalcode

Example

Address Line 1	3/33 Angelo Street
Address Line 2	South Perth WA 6151
Address Line 3	Australia

ID3global Example

Sub Building	3
Building Number	33
Street	Angelo Street
Sub City or City	South Perth
Region	WA
Postalcode	6151
Country	Australia

Austria

Typical address format

Address Line 1	Street	Building	Sub-Building
Address Line 2	Postalcode	City/Town/Locality	

Example

Address Line 1	Pazmaniteng 24-9
Address Line 2	A-1020 Vienna

ID3global Example

Sub Building	9
Building Number	24
Street	Pazmaniteng
Sub City or City	Vienna
Postalcode	A-1020
Country	Austria

Brazil

Typical address format

Address Line 1	Street	Building	Sub Building
Address Line 2	Sub City/Suburb		
Address Line 3	Locality/City	Region/State	
Address Line 4	Postalcode		

Example

Address Line 1	Rua Visconde de Porto Seguro, 1238
Address Line 2	Centro
Address Line 3	Sao Paulo-SP
Address Line 4	04642-000

ID3global Example

Building Number	1238
Street	Rua Visconde de Porto Seguro
Sub City	Centro
City	Sao Paulo
Region	SP
Postalcode	04642-000
Country	Brazil

GBG

USING IDENTITY INTELLIGENTLY

Canada

Typical address format

Address Line 1	Sub Building	Building	Street
Address Line 2	Locality/City	Region/State	Postalcode

Example

Address Line 1	10-123 1/2 Main ST SE
Address Line 2	Montreal QC H3Z 2Y7

ID3global Example

Sub Building	10
Building Number	123 1/2
Street	Main ST SE
City	Montreal
Region	QC
Postalcode	H3Z 2Y7
Country	Canada
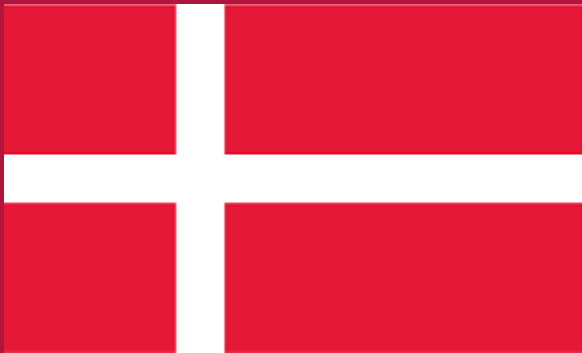
Denmark

Typical address format

Address Line 1	Street	Building	Sub-Building
Address Line 2	Postalcode	City/Town/Locality	

Example

Address Line 1	Kastanievej 15
Address Line 2	DK-8660 SKANDERBORG

ID3global Example

Building Number	15
Street	Kastanievej
Sub City or City	SKANDERBORG
Postalcode	DK-8660
Country	Denmark

GBG

USING IDENTITY INTELLIGENTLY

Germany

Typical address format

Address Line 1	Street	Building	Sub-Building
Address Line 2	Postalcode	City/Town/Locality	

Example

Address Line 1	Schulstrasse 4
Address Line 2	32547 Bad Oyenhausen

ID3global Example

Building Number	4
Street	Schulstrasse
Sub City or City	Bad Oyenhausen
Postalcode	32547
Country	Germany

GBG

USING IDENTITY INTELLIGENTLY

Ireland

Typical address format

Address Line 1	Sub-Building	Building	Street
Address Line 2	City/Town/Locality	Region/State	

Example

Address Line 1	2 The Highlands
Address Line 2	Passage West, Cork

ID3global Example

Building Number	2
Street	The Highlands
Sub City or City	Passage West
Region/State	Cork
Country	Ireland

Italy

Typical address format

Address Line 1	Street	Building	Sub-Building
Address Line 2	Postalcode	City/Town/Locality	Region/State

Example

Address Line 1	VIA APPIA NUOVA 123/4
Address Line 2	00184 ROMA RM

ID3global Example

Sub-Building	4
Building Number	123
Street	VIA APPIA NUOVA
Sub City or City	ROMA
Region/State	RM
Postalcode	00184
Country	Italy

Luxembourg

Typical address format

Address Line 1	Sub-Building	Building	Street
Address Line 2	Postalcode	City/Town/Locality	

Example

Address Line 1	71, route de Longwy
Address Line 2	L-4750 PETANGE

ID3global Example

Building Number	71
Street	Route de Longwy
Sub City or City	PETANGE
Postalcode	L-4750
Country	Luxembourg

GBG

USING IDENTITY INTELLIGENTLY

Mexico

Typical address format

Address Line 1	Street	Building	
Address Line 2	Sub City/Suburb		
Address Line 3	City/Town/Locality		
Address Line 4	Postalcode	City/Town/Locality	Region/State

Example

Address Line 1	Super Manzana 3 - 403
Address Line 2	Puerto Juarez
Address Line 3	77520 CANCUN, Q. ROO

ID3global Example

Sub-Building	403
Building Number	3
Street	Super Manzana
Sub City	Puerto Juarez
City	CANCUN
Region/State	Q. ROO
Postalcode	77520
Country	Mexico

Netherlands

Typical address format

Address Line 1	Street	Building	Sub-Building
Address Line 2	Postalcode	City/Town/Locality	

Example

Address Line 1	Surinamestraat 27
Address Line 2	2585 GJ Den Haag

ID3global Example

Building Number	27
Street	Surinamestraat
Sub City or City	Den Haag
Postalcode	2585 GJ
Country	Netherlands

GBG

USING IDENTITY INTELLIGENTLY

New Zealand

Typical address format

Address Line 1	Sub-Building	
Address Line 2	Building	Street
Address Line 3	Sub City/Suburb	
Address Line 4	City/Town/Locality	Postalcode

Example

Address Line 1	Flat 2
Address Line 2	173 Park Road
Address Line 3	Johnsonville
Address Line 4	Wellington 6004

ID3global Example

Sub-Building	2
Building Number	173
Street	Park Road
Sub City	Johnsonville
City	Wellington
Postalcode	6004
Country	New Zealand

Norway

Typical address format

Address Line 1	Street	Building	Sub-Building
Address Line 2	Postalcode	City/Town/Locality	

Example

Address Line 1	Revierstredet 2
Address Line 2	NO-0104 OSLO

ID3global Example

Building Number	2
Street	Revierstredet
Sub City or City	OSLO
Postalcode	NO-0104
Country	Norway

Singapore

Typical address format

Address Line 1	Block/Building Name	Street
Address Line 2	Sub-Building	Building
Address Line 3	Country	Postalcode

Example

Address Line 1	Blk 35 Mandalay Road
Address Line 2	# 13-37 Mandalay Towers
Address Line 3	SINGAPORE 308215

ID3global Example

Block/Building Name	Mandalay Towers
Sub-Building	13
Building Number	37
Street	Blk 35 Mandalay Road
Sub City or City	SINGAPORE
Postalcode	308215
Country	SINGAPORE

South Africa

Typical address format

Address Line 1	Sub-Building	
Address Line 2	Building	Street
Address Line 3	Sub City/Suburb	
Address Line 4	City/Town/Locality	
Address Line 5	Postalcode	

Example

Address Line 1	1234 Church Street
Address Line 2	Colloyn
Address Line 3	Pretoria
Address Line 4	0083

ID3global Example

Building Number	1234
Street	Church Street
Sub City	Colloyn
City	Pretoria
Postalcode	0083
Country	South Africa

GBG

USING IDENTITY INTELLIGENTLY

Spain

Typical address format

Address Line 1	Street	Premise	Building	Sub-Building
Address Line 2	Postalcode	Locality/City	Region/State	

Example

Address Line 1	Carrer Del Parlament 39
Address Line 2	08015 Barcelona Barcelona

ID3global Example

Address Line 1	Carrer Del Parlament 39
Address Line 2	Barcelona
Address Line 3	Barcelona
Address Line 4	08015
Address Line 5	Spain

Sweden

Typical address format

Address Line 1	Street	Building	Sub-Building
Address Line 2	Postalcode	City/Town/Locality	

Example

Address Line 1	Gyllenkrooksgatan 1
Address Line 2	412 84 GÖTEBORG

ID3global Example

Building Number	1
Street	Gyllenkrooksgatan
Sub City or City	GÖTEBORG
Postalcode	412 84
Country	Sweden

GBG

USING IDENTITY INTELLIGENTLY
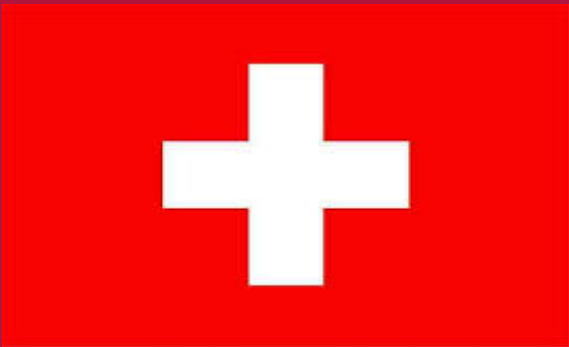
Switzerland

Typical address format

Address Line 1	Street	Building	Sub-Building
Address Line 2	Postalcode	City/Town/Locality	

Example

Address Line 1	Hochbaumstrasse 123 A
Address Line 2	5678 Bern

ID3global Example

Sub-Building	A
Building Number	123
Street	Hochbaumstrasse
Sub City or City	Bern
Postalcode	5678
Country	Switzerland

GBG

USING IDENTITY INTELLIGENTLY

USA

Typical address format

Address Line 1	Building	Street	Sub-Building
Address Line 2	City/Town/Locality	Region/State	Postalcode

Example

Address Line 1	1111 Bayhill Drive Ste 290
Address Line 2	San Bruno CA 64066-3053

ID3global Example

Sub-Building	290
Building Number	1111
Street	Bayhill Drive
Sub City or City	San Bruno
Postalcode	64066-3053
Country	USA

GBG

USING IDENTITY INTELLIGENTLY

UK

Typical address format

Address Line 1	Sub-Building	Building	Street
Address Line 2	City/Town/Locality	Region/State	Postalcode

Example

Address Line 1	11 Beamish Close
Address Line 2	Warrington WA4 5RJ

ID3global Example

Address Line 1	11 Beamish Close
Address Line 2	Warrington
Address Line 3	WA4 5RJ

GBG

USING IDENTITY INTELLIGENTLY